LIBRARY SERVICES DEPARTMENT

The Library Services Department is responsible for the administration and provision of library services. Library services include Children's Services, Teen Services, Outreach Services, Adult Services, Customer Services and Support Services. The Library Services Department is, along with most nearby public libraries, a member of the Silicon Valley Library System, a cooperative which develops regional services and solutions to meet the needs of all residents in the area.

ADMINISTRATION

Administration is responsible for the management of the Library Services Department. General administration of the Library includes fiscal management, facility management, public relations, personnel and acquisition of all materials.

PUBLIC SERVICES DIVISION

The Public Services Division includes the Children's Services, Teen Services, Outreach Services, Adult Services and Customer Services functions.

Children's Services provides a full range of materials, services and programs to children, parents, adults working with children, agencies and organizations serving children and educational institutions. This includes providing a carefully selected collection of materials, arranging classes to visit the Library, promoting reading and communication skills through storytelling, book talks, puppets, musical programs, reading readiness programs and preparing special reading lists.

Teen Services provides materials and services to meet the special interests and needs of teens, including a group study area, textbook collection and a collection of popular books and music CDs.

Outreach Services provides materials and services to day-care centers, retirement homes, after-school care centers, convalescent hospitals, employment sites and residential areas. With the

assistance of volunteers, home delivery of materials is provided each month to nonmobile residents through the Library's Special Outreach Services (SOS).

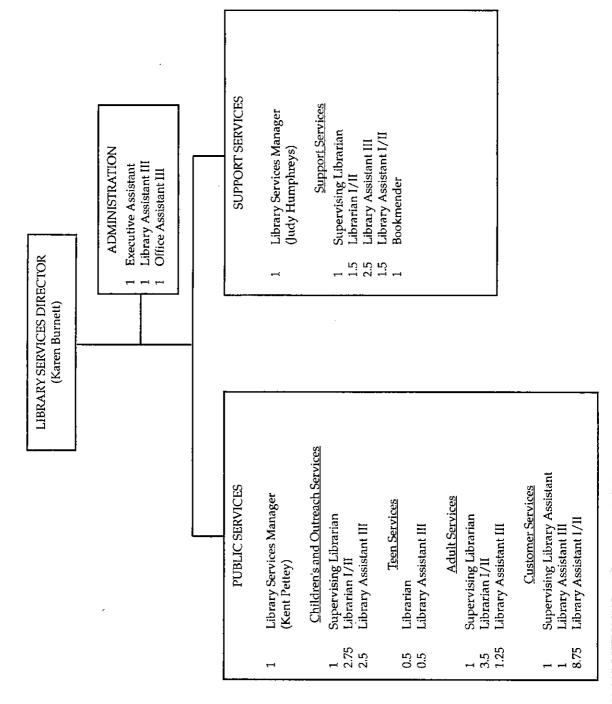
Adult Services provides access to information relating to vocational, educational, recreational, cultural and self-improvement needs. Activities include selecting library materials and providing instruction and assistance in their use. Reference and Readers' Advisory Services provides information and materials from sources outside the Library as well as those owned. To promote awareness of available materials, both in print and electronic formats, staff provides talks on books and reading, classes on the Internet, programs on topics of interest to the community, book lists and displays. The Section cooperates with community education programs and maintains a local history collection in cooperation with the Mountain View Historical Association.

Customer Services is responsible for lending and tracking library materials loaned to the public, registering customers, issuing Library cards, and collecting overdue fines and damage costs.

SUPPORT SERVICES DIVISION

The Support Services Division provides the support functions of cataloging, classification, physical preparation and maintenance of all materials in the Library's collection. Materials located outside the Library's collection are made available to the public through interlibrary loans and the Link+ service which is a consortium of academic and public libraries. This section also oversees the management and operation of the Library's automated catalog and circulation system, personal computers and access to the Internet. The catalog is publicly available from home or office computers 24 hours a day using the Internet or dial access.

LIBRARY SERVICES DEPARTMENT



FISCAL YEAR 2003-04 POSITION TOTALS: 24.0 Full-Time 13.25 Permanent Part-Time

2-209

DEPARTMENT MANAGER-LIBRARY SERVICES DIRECTOR

DEPARTMENT MISSION STATEMENT

The City of Mountain View Public Library is the information center for our diverse community, providing a dynamic place to share resources and ideas, to find joy in reading and to experience the power of lifelong learning.

DEPARTMENT FUNCTIONS

- Offer a variety of library resources, technology and assistance to help customers meet their information needs. (M 1, 2, 3, 4, 7, 8, 11, 12)
- Develop and maintain a quality collection of materials that meets customer needs into the future. (M 1, 2, 3, 5, 6, 9, 10, 12, 13)
- Provide quality services, systems and facilities to meet community needs and for lifelong learning.
 (M 7, 8, 14)

MAJOR DEPARTMENTAL GOALS/STRATEGIES FOR FISCAL YEAR 2003-04

- Continue to implement appropriate goals of the strategic plan using the resources available.
- Explore and offer a variety of outreach services to the community.
- Implement Internet management software system for improved access to Internet resources.
- Continue efforts to expand and improve the Library's collections.
- Expand the Teen Service Program by working with other city and community resources.
- Improve customer response methods utilizing technology and new strategies.
- Continue to evaluate and improve work flow and processes.

PERFORMANCE/WORKLOAD MEASURES

		2001-02 Target	2001-02 Actual	2002-03 Target	2002-03 9 Months	2003-04 Target
Pu	blic Services:	Ū		_		_
1.	Number of visitors and Library customers	500,000	606,949	750,000	492,544	750,000
2.	Number of items circulated per capita	10	12	11	11.25	14
3.	Number of items circulated per registered borrower		New for FY 2002-03	9	10.84	12
4.	Percent of circulation that is customer self-check		New for FY 2002-03	>40%	22.44%	>40%

		2001-02 Target	2001-02 Actual	2002-03 Target	2002-03 9 Months	2003-04 Target
5.	Percent of customers satisfied with the availability of title/subject fill (survey)		New for FY 2002-03	>80%	70%	>80%
6.	Percent of customers satisfied with the availability of items in browsing fill (survey)		New for FY 2002-03	>95%	69% ^(A)	>95%
7.	Percent of customers satisfied with the accessibility, friendliness and helpfulness of Library staff (survey)		New for FY 2002-03	>90%	100%	>90%
8.	Percent of customers satisfied with the facility; the ease of use and accessibility of equipment (survey)		New for FY 2002-03	>90%	97.2%	>90%
9.	Percent of operating budget designated to material expenditures		New for FY 2002-03	>10%	10.8%	>10%
10.	Number of children participating in children's programs	20,000	27,427	25,000	20,371	25,000
11.	Percent of time of in-Library use of computers and ports		New for FY 2002-03	>75%	N/A ⁽⁸⁾	Discontinued
	Number of in-Library use of books and magazines Turnover rate:		New for FY 2002-03	300,000	189,891	300,000
	Juvenile collection			4	2.75	4
	Media collection			15	11.13	15
	 Language collection 			12	4.02	Discontinued
	— Total collection			3	2.71	3
Su	pport Services:					
	Percent of new items that are available for public use within 3 weeks of receipt		New for FY 2002-03	>80%	92% ^(C)	>80%

KP/BUD LHP-026-01^

⁽A) Lower than expected due to the design of the survey. This will be reviewed prior to the next survey.

(B) Information not available as the Internet management software has not yet been implemented.

⁽C) Percent reported for third quarter is not cumulative. Previous quarter was unusually low due to vacations, holidays and staffing.

POSITIONS	2001-02 ADJUSTED	2002-03 ADOPTED		2003-04 PROPOSED	
Library Services Director	1	1		1	
Library Services Manager	2	2		2	
Supervising Librarian	3	3		3	
Librarian I/II	9	9	*1	8.25 *1	1/3
Supervising Library Assistant	1	1		1	
Executive Assistant	1	1		. 1	
Library Assistant III	8.75	8.75		8.75	
Library Assistant I/II	11.75	11.75	*1	10.25 *1	1
Office Assistant III	1	1		1	
Bookmender	1	1		1	
Total Permanent	39.50	39.50	_	37.25	
Total Part-Time Hourly	13.12	11.10	*2	9.64 *2	2
TOTAL POSITIONS	52.62	50.60	· -	46.89	

^{*1} Unfunded .25 Librarian I/II position and 1.5 Library Assistant I/II positions for FY 2002-03 and eliminated them in FY 2003-04.

^{*3} Eliminated .50 Librarian I/II position.

DEPARTMENT PROGRAMS	2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Library Services Administration Public Services Support Services	\$ 493,488 1,935,840 1,412,919 3,842,247	582,075 2,796,840 707,123 4,086,038	535,991 2,643,759 744,766 3,924,516

^{*2} Reduced hourly help due to discontinuation of Bookmobile services.

EXPENDITURE SUMMARY	_	2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Salaries Wages and Benefits	\$	3,211,394	3,347,786	3,317,824
Supplies and Other Services		612,146	701,852	574,592
Capital Outlay		0	11,000	32,000
Interfund Expenditures		18,707	25,400	100
TOTAL EXPENDITURES	\$ =	3,842,247	4,086,038	3,924,516
		2001.00	2002.02	2002.04
TINIDAIG GOVERGES		2001-02	2002-03 ADOPTED	2003-04 PROPOSED
FUNDING SOURCES	_	ACTUAL	ADOPTED	PROPOSED
General Operating Fund	\$	3,842,247	3,971,038	3,914,516
General Fund Reserve	•	0	115,000	10,000
TOTAL FUNDING	\$ -	3,842,247	4,086,038	3,924,516
	<u> </u>			
		2001-02	2002-03	2003-04
REVENUE SUMMARY	_	ACTUAL	ADOPTED	PROPOSED
State Intergovernmental Revenue	\$	113,141	50,500	800
General Service Charges	Ψ	95,359	87,500	186,230
Miscellaneous Revenue		7,240	0	5,000
TOTAL REVENUES	s -	215,740	138,000	192,030
	* =			

LIBRARY SERVICES—ADMINISTRATION PROGRAM SUMMARY

PROGRAM MANAGER-LIBRARY SERVICES DIRECTOR

PROGRAM MISSION STATEMENT

To provide responsive administrative leadership and support to meet the changing needs of our diverse community and staff.

PROGRAM FUNCTIONS

- Provide administrative support for the Library staff, Library Board and the community through management of resources and dissemination of information.
- Develop and monitor the Library budget.
- Provide staff with appropriate training and team-building opportunities to strengthen the delivery
 of library services to the community.
- Provide information about library services and programs and promote library services to the diverse Mountain View community.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2003-04

- Continue to implement appropriate goals of the strategic plan using the resources available.
- Explore and offer a variety of outreach services to the community.
- Implement Internet management software system for improved access to Internet resources.
- Continue to refine staffing assignments, policies and procedures to maximize resources.
- Improve customer response methods utilizing technology and new strategies.
- Improve public information and promotion methods and materials.

KP/BUD LHP-026-02^

LIBRARY SERVICES - ADMINISTRATION PROGRAM SUMMARY

POSITIONS	_	2001-02 ADJUSTED	2002-03 ADOPTED	2003-04 PROPOSED
Library Services Director Executive Assistant Library Assistant III Office Assistant III Total Permanent Total Part-Time Hourly TOTAL POSITIONS	-	1 1 1 1 4 0 4	1 1 1 1 4 0 4	1 1 1 1 4 0 4
EXPENDITURE SUMMARY Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$	2001-02 ACTUAL 374,229 119,259 0 0 493,488	2002-03 ADOPTED 393,850 177,125 11,000 100 582,075	2003-04 PROPOSED 403,396 100,495 32,000 100 535,991
REVENUE SUMMARY State Intergovernmental Revenue General Service Charges Miscellaneous Revenue TOTAL REVENUES	\$	2001-02 ACTUAL 63,141 1,757 5,314 70,212	2002-03 ADOPTED 50,500 *1 0 0 50,500	2003-04 PROPOSED 800 *2 29,750 5,000 35,550

^{*1} Includes budget decrease of \$25,000 for State Public Library Funds. Total of \$50,000 all moved to the Administration Program.

^{*2} Includes elimination of \$50,000 for State Public Library Funds.

LIBRARY SERVICES - ADMINISTRATION PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL	 2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Salaries Wages	\$ 291,288 29,069	311,016 * 22,525	316,273 22,525
Benefits	53,872	60,309	64,598
	\$ 374,229	393,850	403,396

^{*} Includes decrease funding of \$2,600 for Sunday overtime.

SUPPLIES AND SERVICES	 2001-02 ACTUAL	2002-03 ADOPTED		2003-04 PROPOSED
Materials and Supplies	\$ 59,932	84,280	*1	35,200 *4
Maintenance and Operations	22,098	22,918		14,618
Utilities	3,076	24,750	*2	24,750
Professional/Technical Srvcs	7,596	18,461		15,461
Other Expenses	26,557	26,716	*3	10,466
-	\$ 119,259	177,125	- <i>-</i> = :	100,495

^{*1} Includes the transfer of \$25,000 PLF funded budget from the Public Services Program.

^{*2} Includes funding of \$17,500 for T-1 line and internet service.

^{*3} Includes one-time funding of \$15,000 for miscellaneous electrical work and computer moves.

^{*4} Includes elimination of \$50,000 for State Public Library funds (PLF).

LIBRARY SERVICES—PUBLIC SERVICES PROGRAM SUMMARY

PROGRAM MANAGER-LIBRARY SERVICES MANAGER

PROGRAM MISSION STATEMENT

To facilitate the connection of the customer to information resources, develop quality library collections and provide lending services.

PROGRAM FUNCTIONS

- Offer a variety of library resources, technology and assistance to help customers meet their information needs.
- Develop and maintain a quality collection of materials that meets customer needs into the future.
- Provide quality services, systems and facilities to meet community needs and for lifelong learning.
- Provide quality reference assistance.
- Improve access to library materials by providing a variety of outreach services to the community.
- Ensure the preservation of the historical record of the City of Mountain View.
- Shelve materials in all sections of the Library accurately and in a timely manner.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2003-04

- Explore and offer a variety of outreach services to the community.
- Implement Internet management software system for improved access to Internet resources.
- Continue efforts to expand and improve the Library's collections.
- Expand the Teen Service Program by working with other city and community resources.
- Improve customer response methods utilizing technology and new strategies.
- Continue programming to meet a variety of community interests and needs.

LIBRARY SERVICES—PUBLIC SERVICES PROGRAM SUMMARY

MAJOR PROGRAM CHANGES

General Operating Fund:

Discontinue Bookmobile Service

(\$87,800)

Eliminates Bookmobile services and reallocates staff to cover public desks in the Children's and Information areas of the Library. The Bookmobile is a more individualized and low-volume service compared with services inside the main Library. Data indicates that the service is not being utilized to the degree that it once was, nor is it a significant portion of the Library service program. Bookmobile circulation accounted for 2.75 percent of the total Library circulation in 2002. The majority of Bookmobile customers also use the main Library. Eliminates service utilized by some groups, individuals and families. Other less costly outreach services can be provided.

Staff Librarian (\$39,400)

Eliminates .50 Librarian position in the area of Adult Services. Internal Library operations would need to be reorganized to accommodate this reduction. Maintains all major services and Library hours would remain unchanged. The purchase of an additional self-check machine, further operational efficiencies and possible increased use of volunteers will help to offset these impacts.

KP/BUD LHP-026-03^

LIBRARY SERVICES - PUBLIC SERVICES PROGRAM SUMMARY

POSITIONS	2001-02 ADJUSTED	2002-03 ADOPTED	2003-04 PROPOSED
Library Services Manager	1	1	1
Supervising Librarian	2	2	2
Librarian I/II	7.50	7.50 *1	6.75 *1/3
Supervising Library Assistant	0	1 *2	1
Library Assistant III	3.50	5.25 *2	5.25
Library Assistant I/II	0	10.25 *3	8.75 *4
Total Permanent	14	27	24.75
Total Part-Time Hourly	11.70	11.10 *4	9.64 *5
TOTAL POSITIONS	25.70	38.10	34.39

^{*1} Unfunded .25 Librarian I/II position for FY 2002-03 and eliminated it in FY 2003-04.

^{*5} Reduced hourly help due to discontinuation of Bookmobile services.

EXPENDITURE SUMMARY	_	2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ -	1,498,688 418,445 0 18,707 1,935,840	2,303,970 467,570 0 25,300 2,796,840	2,244,619 399,140 0 0 2,643,759
TOTAL LAI LIDITORES	Ÿ =	2001-02	2002-03	2003-04
REVENUE SUMMARY	-	ACTUAL	ADOPTED	PROPOSED
State Intergovernmental Revenue General Service Charges Miscellaneous Revenue TOTAL REVENUES	\$ - \$ =	50,000 93,602 1,926 145,528	87,500 0 87,500	0 151,990 0 151,990

^{*} Includes budget decrease of \$25,000 for State Public Library Funds, remaining \$25,000 moved to the Administration Program.

^{*2} Transferred the Supervising Library Assistant position and 1.75 Library Assistant III positions from the Support Services Program.

^{*3} Eliminated .50 Librarian I/II position.

^{*4} Transferred 10.25 Library Assistant I/II positions from the Support Services Program, unfunded 1.5 Library Assistant I/II positions for FY 2002-03 and eliminated them in FY 2003-04.

LIBRARY SERVICES - PUBLIC SERVICES PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL		2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Salaries	\$	872,232	1,542,203 *1	1,536,306
Wages		436,511	385,012	306,054 *2
Benefits		189,945	376,755	402,259
	\$ ⁻	1,498,688	2,303,970	2,244,619
	=			

^{*1} Includes decreased funding of \$10,000 for Sunday overtime.

^{*2} Includes decreased funding of \$87,800 for discontinuation of Bookmobile services.

SUPPLIES AND SERVICES	<u> </u>	2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Materials and Supplies	\$	408,436	357,570 *:	365,140
Maintenance and Operations		9	0	0
Utilities		0	0	0
Professional/Technical Srvcs		10,000	10,000	24,000
Other Expenses		0	100,000 *2	10,000 *3
-	\$	418,445	467,570	399,140

^{*1} Includes reduction in PLF funding of \$25,000 and transfer the remaining \$25,000 to the Administration Program.

^{*2} Includes one-time funding of \$100,000 for book collection/materials.

^{*3} Includes rebudget of one-time book collection/materials budget balance estimated at \$10,000.

LIBRARY SERVICES—SUPPORT SERVICES PROGRAM SUMMARY

PROGRAM MANAGER-LIBRARY SERVICES MANAGER

PROGRAM MISSION STATEMENT

To manage library computers and computer systems and maintain the on-line catalog, to manage the physical condition of library collections and to provide and support resource sharing services.

PROGRAM FUNCTIONS

- Provide quality services, systems and facilities to meet community needs and for lifelong learning.
- Catalog, classify and process all incoming print and media items and all current issues of periodicals in a timely manner.
- Create and maintain the integrity of indexes which facilitate location and use of resources in the Library's collection.
- Maintain the library's computer system and make recommendations for the purchase of hardware and software to support the Library's service objectives.
- Maintain the excellent physical condition of the Library's collection.
- Provide access to materials not held in the Library's collection through resource sharing and interlibrary loan services.
- Support collection development activities through the timely, efficient and accurate acquisition of library materials within established budgetary parameters.

MAJOR PROGRAM GOALS/STRATEGIES FOR FISCAL YEAR 2003-04

- Implement Internet management software system for improved access to Internet resources.
- Improve customer response methods utilizing technology and new strategies.
- Continue to evaluate and improve work flow and processes.
- Continue the implementation and integration of new features and functionality of the Innovative Interfaces, Inc. software into workflow processes throughout the Library.

KP/BUD LHP-026-04^

LIBRARY SERVICES - SUPPORT SERVICES PROGRAM SUMMARY

POSITIONS	2001-02 ADJUSTED	2002-03 ADOPTED	2003-04 PROPOSED
Library Services Manager	1	1	1
Supervising Librarian	1	1	1
Librarian I/II	1.50	1.50	1.50
Supervising Library Assistant	1	0 ,	*1 0
Library Assistant III	4.25	2.50	*1 2.50
Library Assistant I/II	11.75	1.50	*1 1.50
Bookmender	1	1	1
Total Permanent	21.50	8.50	8.50
Total Part-Time Hourly	1.42	0 ,	*1 0
TOTAL POSITIONS	22.92	8.50	8.50

^{*1} Transferred the Supervising Library Assistant, 1.75 Library Assistant III and 10.25 Library Assistant I/II positions and all hourly help to the Public Services Program.

EXPENDITURE SUMMARY	-	2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Salaries Wages and Benefits Supplies and Other Services Capital Outlay Interfund Expenditures TOTAL EXPENDITURES	\$ \$ =	1,338,477 74,442 0 0 1,412,919	649,966 57,157 0 0 707,123	669,809 74,957 0 0 744,766
REVENUE SUMMARY General Service Charges	- \$_	2001-02 ACTUAL 0	2002-03 ADOPTED 0	2003-04 PROPOSED 4,490
TOTAL REVENUES	\$ _	0	0	4,490

LIBRARY SERVICES - SUPPORT SERVICES PROGRAM SUMMARY

DETAILED EXPENDITURES

PERSONNEL		2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Salaries Wages	\$	1,074,223 37,848 226,406	541,150 0 108,816	551,638 0 118,171
Benefits	\$]	1,338,477	649,966	669,809
SUPPLIES AND SERVICES		2001-02 ACTUAL	2002-03 ADOPTED	2003-04 PROPOSED
Materials and Supplies Maintenance and Operations Utilities Professional/Technical Srvcs Other Expenses	\$	39,414 663 141 34,224 0	26,657 0 . 0 30,500 0	26,657 0 0 45,800 2,500
3	\$]	74,442	57,157	74,957